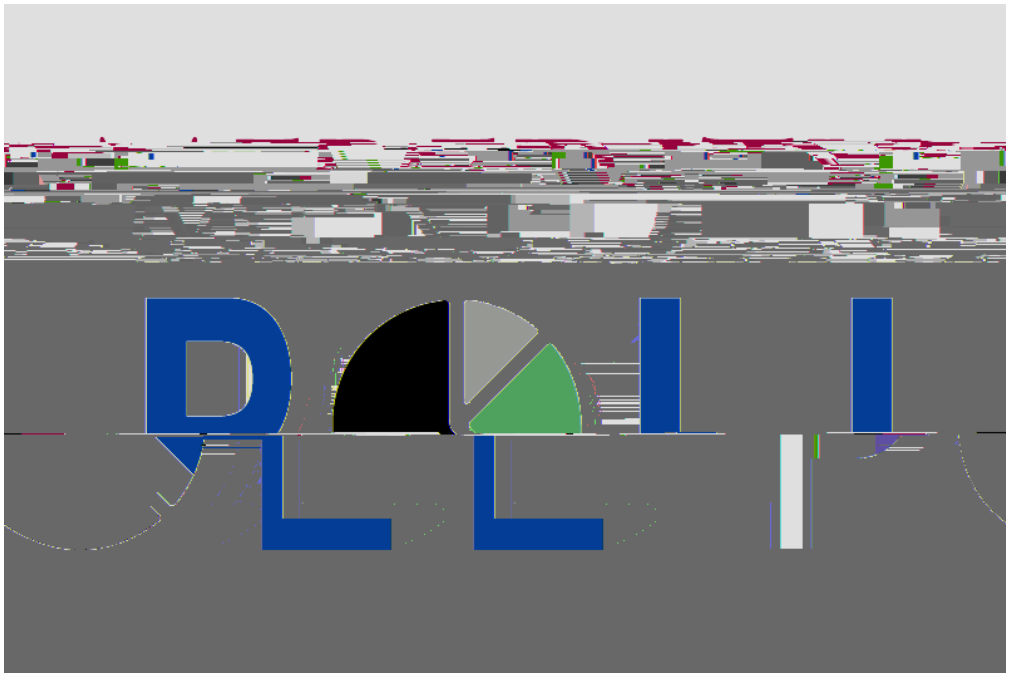
MEREDITH POLL: FINAL ELECTION POLL 2022



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Key Insights

DIRECTION OF THE COUNTRY AND STATE

APPROVAL OF PR

Topline Results

Satisfaction with the way things are

N=724

Politically divided in five years

And thinking about five years from now, do you think the country will be:

Response	Number	Percentage

N=724

The Major Parties

Thinking about the political parties, please tell me if each of the phrases below best describes the Democratic Party and its leaders, the Republican Party and its leaders, both, or neither.

More extreme

Is more extreme in its positions

Response	Number	Percentage

N= 724

Better manage the federal government

Can better manage the federal government.

Response	Number	Percentage

N=724

N= 724

Is a third party needed

In your view, do the Democratic and Republican parties do an adequate job of representing the American people, or do they do such a poor job that a third party is needed?

Response	Number	Percentage

N= 724

Approval Ratings

Biden Approval

Do you approve or disapprove of the way Joe Biden is handling his job as president?

Response	Number	Percentage

N= 724

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Cooper Approval

Do you approve or disapprove of the way Roy Cooper is handling his job as governor?

Response	Number	Percentage

N= 724

2022 Midterm Elections

Likelihood of voting

Have you already voted, or are you planning to vote in the midterm elections?

Response	Number	Percentage

N= 724

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US Senate Race

If the election was held today, which candidate for the US Senate from North Carolina would you vote for? If you already voted, please indicate who you voted for.

Response	Number	Percentage

N= 724

House Generic Ballot

If the elections for the US House of Representatives were being held today, would you vote for the Republican candidate or the Democratic candidate in your district? If you already voted, please indicate who you voted for.

Response	Number	Percentage

N= 724

General Assembly Senate Generic Ballot

If the elections for the General Assembly in Raleigh were being held today, would you vote for the Republican Party's candidate or the Democratic Party's candidate for North Carolina Senate in your district? If you already voted, please indicate who you voted for..

Response	Number	Percentage

N= 724

General Assembly House Generic Ballot

If the elections for the General Assembly in Raleigh were being held today, would you vote for the Republican Party's candidate or the Democratic Party's candidate for North Carolina House in your district? If you already voted, please indicate who you voted for.

Response	Number	Percentage

N= 724

NC Supreme Court Generic Ballot

If the elections for North Carolina's Supreme Court were being held today, would you vote for the Republican Party's candidate or the Democratic Party's candidate for N.C. Supreme Court? If you already voted, please indicate who you voted for.

Response	Number	Percentage

N= 724

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Demographics

Lastly, we would like to ask some questions about you.

How would you characterize where you live

Response	Number	Percentage

N= 724

Were you born in North Carolina or somewhere else?

Response	Number	Percentage

N=724

What is your gender?

Response	Number	Percentage

N= 724

What is your race/ethnic group?

Response	Number	Percentage

N= 724

What is your age?

Response	Number	Percentage

N= 724

Cross-tabulations

Direction of Country and State

Direction of the Country

All in all, are you satisfied with the direction of the country today?

= [illegible]

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Direction of the state

All in all, are you satisfied with the direction of North Carolina today?

The Major Parties

Is more extreme

Thinking about the political parties, please tell me if each of the phrases below best describes the Democratic Party and its leaders, the Republican Party and its leaders, both, or neither.

Is more extreme in its positions

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Can better manage the federal g al g

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Governs in a more honest and ethical way
Governs in a mor

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Third Party

In your view, do the Democratic and Republican parties do an adequate job of representing the American people, or do they do such a poor job that a third party is needed?

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Approval

Biden approval

Do you approve or disapprove of the way Joe Biden is handling his job as president?

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US Senate

If the election was held today, which candidate for the US Senate from North Carolina would you vote for? If you already voted, please indicate who you voted for.

Congressional Generic Ballot

If the elections for the US House of Representatives were being held today, would you vote for the Republican candidate or the Democratic candidate in your district? If you already voted, please indicate who you voted for.

NC Senate Generic Ballot

If the elections for the General Assembly in Raleigh were being held today, would you vote for the Republican Party's candidate or the Democratic Party's candidate for North Carolina Senate in your district? If you already voted, please indicate who you voted for.

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Methodological Information

Mode: Online

Population: N.C. Registered Voters 18+

Dates in the field: October 27-30, 2022

Sample Size: 724

Credibility Interval: +/- 3.4%

Weighting Variables (NC): Gender3.

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Weights were generated in Qualtrics using a technique known as iterative proportional fitting, also known as raking. The weight variable was calculated based on the variables in the table below.

The demographic information was obtained through self-report--respondents answered closed ended questions.

Model—we used voter turnout from 2018 estimates for weighting.

Age	
18-25	7.2%
26-40	15.2%
41-56	15%
57-75	23%
76+	6.7%

Gender	
Female	51%
Male	49%
Race and Ethnicity	

White	**67%**
Black	**20%**
Other	**13%**
Educational Attainment	
Less than a bachelor's degree	**70%**
Bachelor's degree or higher	**30%**
Location—county of residence	
Rural	**39%**

Urban **25%**

Suburban **36%**

Party